



September 2025

PRIMA member news

Nominations are now open for the 2026 Pioneer Excellence Award



PRIMA wants to recognize a long-term PRIMA member who has made outstanding contributions to the association and the public risk industry.

Purpose & Requirements:

The purpose of the Pioneer Excellence Award with PRIMA National is to recognize individual members for outstanding accomplishments in the following:

- advancing PRIMA membership goals
- knowledge of public entity risk management skills
- aware of and informed about industry goals and trends
- welcoming of new PRIMA members

We're looking for nominees who:

- have been PRIMA members for 15 years or more
- can describe what they have gained by being a PRIMA member
- possess knowledge of public entity risk management skills, industry goals, and trends

The lucky winner will receive:

- a framed and personalized certificate of excellence
- a one-page spotlight in *Public Risk* magazine
- announcements on PRIMA's social media channels, including their photo and a quote

This is a great opportunity to recognize a colleague or you can nominate yourself! Complete the nomination form and email it to pgerard@primacentral.org.

[Download an application](#)

Nominations are due by October 15, 2025.

Upcoming PRIMA Education opportunities

You don't need to be a PRIMA member to participate in PRIMA's events. However, you'll save on the cost of registration if your entity or organization is a PRIMA member.

Don't miss PRIMA Institute 2025: Premier training for risk professionals



Whether you're new to public risk management or a seasoned veteran, PRIMA Institute is the can't-miss education program of the year. With five days of in-depth content presented by industry professionals, you'll walk away better prepared to tackle the challenges at your entity.

Reminder: The last day to book your hotel room at the Hilton Columbus Downtown is Sept. 18, 2025.

PI25 schedule at a glance

Monday, October 20 - Day One 100 Series

- Risk Management 101
- How to Read & Evaluate Insurance Industry Loss Runs
- Certificates of Insurance
- Understanding Insurance Policies
- Managing Risk Through Effective Supervision
- Award-Winning Ideas and Lessons from PRIMA Public Risk Managers of the Year

Tuesday, October 21 - Day Two 200 Series

- The Fundamentals of Contractual Risk Transfer
- Looking Back, Looking Forward: Labor and Employment Update
- Self-Administration: Pitfalls and Benefits
- Gain Support Through Impactful Presentations
- Safety Committees: Building a Safety Plan
- OSHA Recordkeeping & Regulatory Reporting: A Roadmap for Success!

Wednesday, October 22 - Day Three 200 Series continued

- Mentoring is Not a Nice-to-Have
- Creating a Culture of Civility
- Awareness to Action: Culture-Driven Risk Management
- Behind the Risk Management Curtain: Real-World Hits and Misses
- Building Your Professional Community
- PTSD and Workers' Compensation
- Weighing in on Ozempic

Thursday, October 23 - Day Four 300 Series

- Risk Management Problem Solving
- Building Safer Workplaces: Strategies to End Abuse and Foster

Psychological Safety

- Effective Communication - What Is It and How to Become a Better Communicator
- ERM Case Study: King County, Washington
- Claims Investigations and Root Cause Analysis
- Legal Liability in Risk Management
- Cyber Risk and Resilience: Optimizing Your Cyber Insurance Partnerships

Friday, October 24 - Day Five 300 Series continued

- The Future is Today: Risk Management and Emerging Technology
- Using Generative AI to Enhance Risk Management
- Property Risk Management: Implementing Positive Outcomes
- Resiliency for First Responders
- We've Got a Monster!
- State of the Market: Emerging Trends for 2026

[Download the PI2025 brochure](#)

[Register for I25](#)

Reserve your hotel room

Book your stay now to take advantage of PRIMA's low rates while rooms are still available.

Hilton Columbus Downtown

402 North High Street
Columbus, OH 43215

Special rate: \$239 + applicable taxes

Last day to book: September 18, 2025

[Book your room](#)

Learn how to communicate risk across departments: Attend PRIMA ERM training



Registration is now open for PRIMA's ERM virtual training this December! Get the tools you need to build long-term, enterprise-wide resiliency in your public entity. Designed around ISO 31000, this immersive online program goes beyond the basics to help you reduce costs, measure performance, and mitigate risk effectively.

[Register](#)

Enhance your leadership skills at PRIMA Leadership Academy



Registration is now open for PLA, taking place March 3-4, 2026, in Alexandria, VA. This two-day program is designed for public risk professionals seeking to strengthen their leadership capacity. Participants will learn to diagnose challenges, mobilize stakeholders, and navigate complex issues with agility.

PLA26 will feature a new instructor and expanded content!

[Register](#)

Bring PRIMA's ERM training to your office



Take your team's risk management skills to the next level - without the hassle of travel. PRIMA's In-House ERM Training delivers expert-led professional

development tailored to your organization's needs, whether virtually or on-site.

With customized content, flexible scheduling, and industry-leading instructors, PRIMA makes it easy to strengthen your risk management strategy.

[Get started](#)

Upcoming PRIMA webinars

Sept. 17 webinar: Where to Begin? How to Conduct a Financial Risk Assessment in Your Organization



At our webinar on Sept. 17, you'll learn how financial risks impact your organization and how to assess, prioritize, and communicate them effectively. Walk away with tools, techniques, and a clear view of how financial risk fits into the bigger picture.

[Register](#)

Additional PRIMA resources

Please check out [PRIMA's website](#) to learn more about additional educational opportunities and resources available.

PRIMA membership

The Public Risk Management Association (PRIMA) is the one-stop resource for education and training, risk resources, and networking opportunities for public sector risk managers.

For more information about PRIMA membership, please contact Paul Gerard, Manager of Membership, at (703) 253-1266 or membership@primacentral.org.

Please also check out PRIMA's [membership brochure](#).