

<b>INVESTMENT INFORMATION</b> <i>Based upon level of support, you will receive the following:</i>	<b>PLATINUM</b> <b>\$10,000</b>	<b>DIAMOND</b> <b>\$7,500</b>	<b>GOLD</b> <b>\$5,000</b>	<b>SILVER</b> <b>\$2,500</b>	<b>EXHIBITOR</b> <b>\$1500</b>
Recognition at Texas PRIMA regional seminars throughout the year	✓	✓	✓	✓	
Recognition in quarterly Texas PRIMA newsletters	✓	✓	✓	✓	
Recognition on Texas PRIMA Social Media Platforms	✓				
Premier listing in Texas PRIMA's online Buyer's Guide: description and contact information, plus identification with up to (3) Buyer's Guide categories	✓	✓	✓	✓	
Basic listing in Texas PRIMA's description and contact information, plus identification with up to (1) Buyer's Guide category					✓
Job Postings on Texas PRIMA website at no cost	✓	✓	✓	✓	
Company description and logo in the sponsor section of Texas PRIMA's website	✓	✓	✓	✓	
Company hyperlink from Texas PRIMA website to your company's website	✓	✓	✓	✓	✓
Corporate logo included in rotating advertisement on Texas PRIMA's website	✓				
One-time spotlight feature article in Texas PRIMA newsletter	✓	✓			
Access to Texas PRIMA membership listing in electronic format	✓	✓	✓		
<b>CONFERENCE-RELATED BENEFITS / RECOGNITION</b>					
Virtual Event passes; <b>DOES NOT INCLUDE Texas PRIMA Membership</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>
Texas PRIMA Membership	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	
Promotional Video Posted in Virtual Booth (2 - 5 minute max based on level of sponsorship)	<b>5</b> <b>minute</b>	<b>4</b> <b>minute</b>	<b>3</b> <b>minute</b>	<b>2</b> <b>minute</b>	
PDF Promotional Flyer Posted in Virtual Booth	✓	✓	✓	✓	✓
Sponsor "mic time" at new member orientation and award presentations (pre-recorded)	✓				
Recognition on Virtual Platform front page	✓				
Recognition on Virtual Event communications	✓	✓	✓	✓	
Pre-registration List (sortable spreadsheet) for pre-show marketing and Post-registration List for post-show follow-up	✓	✓	✓		
Pre-registration list (pdf) for pre-conference marketing and Post-registration list (pdf) for post-conference follow-up				✓	
<b>Recognition for contributors to Texas PRIMA's Scholarship Fund</b> <ul style="list-style-type: none"> <li>Sponsors (Platinum through Silver) contributing a minimum of \$250 to the fund will receive recognition during our virtual event. In 2020 these scholarship funds will be utilized to ensure public entity members who have experienced budget cuts due to COVID-19 can experience our virtual event.</li> </ul>	<b>MINIMUM additional \$250 contribution</b>				