

INVESTMENT INFORMATION

Based upon level of support, you will receive the following:

	PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$2,500	EXHIBITOR \$1500
Recognition at Texas PRIMA regional seminars throughout the year & quarterly Texas PRIMA newsletters	✓	✓	✓	✓	
Recognition on Texas PRIMA Social Media Platforms	✓				
Premier listing in Texas PRIMA online Buyer's Guide with up to (3) Buyer's Guide categories	✓	✓	✓	✓	
Basic listing in Texas PRIMA online Buyer's Guide with (1) Buyer's Guide category					✓
Job Listings on Texas PRIMA website at no cost	✓	✓	✓	✓	
Company description and logo in the sponsor section of Texas PRIMA website with hyperlink to your company's website	✓	✓	✓	✓	✓
Company logo included in rotating advertisement on Texas PRIMA website	✓				
One-time spotlight feature article in Texas PRIMA newsletter	✓	✓			
Access to Texas PRIMA membership listing in electronic format	✓	✓	✓		
Texas PRIMA Memberships	4	3	2	1	
CONFERENCE-RELATED BENEFITS/RECOGNITION FOR BOTH LIVE AND VIRTUAL EXHIBITS					
Listing in conference program	✓	✓	✓	✓	✓
10'X20' Draped booth with sign, (1) 6' table, (2) side chairs, and electrical service	✓	✓			
10'x10' Draped booth with sign, (1) 6' table, (2) side chairs, and electrical service			✓	✓	✓
In-Person Conference Registrations: includes tickets to Monday Networking Event, Monday Lunch, Tuesday Lunch and access to education sessions. DOES NOT INCLUDE Texas PRIMA MEMBERSHIP	4	3	2	1	
In-Person Exhibit Badges: Includes exhibit hall access, all luncheons and conference events including educational sessions. DOES NOT INCLUDE Texas PRIMA MEMBERSHIP	4	3	2	2	2
Virtual Exhibit Passes: Includes access to all virtual conference events. DOES NOT INCLUDE Texas PRIMA MEMBERSHIP	8	6	4	4	4
Recognition at conference Keynote Session and Monday Networking Event Microphone time at select conference events - for promotion of relationship with Texas PRIMA (not a sales opportunity)	✓				
Company logo on 1: Texas PRIMA co-branded attendee tote bags; 2: registration kick panels; and 3: daily breakfast coupons given to Public Entity Registrants	✓				
Company logo on conference signage and exhibitor listing	✓	✓			
Company promotional item in attendee bags - Sponsor to supply items	✓				
1 - Scrolling banner advertisement on conference mobile app	✓				
Virtual Exhibit - Promotional Video Posted in Virtual Booth (2-5 minute max based on level of sponsorship)	5 minute	4 minute	3 minute	2 minute	2 minute
Virtual Exhibit - Promotional Flyer (PDF) Posted in Virtual Booth	✓	✓	✓	✓	✓
Recognition on Virtual Platform front page	✓				
Recognition on Virtual Event communications	✓	✓	✓	✓	
Pre-Registration List (excel format) for pre-show marketing and Post-Registration List for post-show follow up	✓	✓	✓		
Pre-Registration List (pdf format) for pre-show marketing and Post-Registration List for post-show follow up				✓	
Recognition for contributors to Texas PRIMA's Scholarship Fund	MINIMUM additional \$250 contribution				
<ul style="list-style-type: none"> Sponsors (Platinum through Silver) contributing a minimum of \$250 to the fund will receive an invitation to attend the private Scholarship Recipient Reception. Exhibitors and others contributing a minimum of \$250 to the fund will receive recognition in printed materials. 					