

<b>INVESTMENT INFORMATION LIVE EXHIBIT</b> <i>Based upon level of support, you will receive the following:</i>	<b>PLATINUM</b> \$10,000	<b>DIAMOND</b> \$7,500	<b>GOLD</b> \$5,000	<b>SILVER</b> \$2,500	<b>EXHIBITOR</b> \$1500
Recognition at Texas PRIMA regional seminars throughout the year	✓	✓	✓	✓	
Recognition in quarterly Texas PRIMA newsletters	✓	✓	✓	✓	
Recognition on Texas PRIMA Social Media Platforms	✓				
Premier listing in Texas PRIMA's online Buyer's Guide: description and contact information, plus identification with up to (3) Buyer's Guide categories	✓	✓	✓	✓	
Job Postings on Texas PRIMA website at no cost	✓	✓	✓	✓	
Basic listing in Texas PRIMA's online Buyer's Guide: description and contact information, plus identification with (1) Buyer's Guide category					✓
Company description and logo in the sponsor section of Texas PRIMA's website	✓	✓	✓	✓	
Company hyperlink from Texas PRIMA website to your company's website	✓	✓	✓	✓	✓
Corporate logo included in rotating advertisement on Texas PRIMA's website	✓				
One-time spotlight feature article in Texas PRIMA newsletter	✓	✓			
Access to Texas PRIMA membership listing in electronic format	✓	✓	✓		
<b>CONFERENCE-RELATED BENEFITS / RECOGNITION</b>					
Listing in the conference program	✓	✓	✓	✓	✓
10' x 20' draped booth with sign, (1) 6' table, (2) side chairs, and electrical service	✓	✓			
10' x 10' draped booth with sign, (1) 6' table, (2) side chairs, and electrical service			✓	✓	✓
Exhibitor all access badges: includes Exhibit Hall access, Monday Networking Event, Monday Lunch and Tuesday Lunch tickets, and access to educational sessions; <b>DOES NOT INCLUDE continuing education units/CEUs; DOES NOT INCLUDE Texas PRIMA Membership</b>	4	3	2	2	2
Conference registrations includes tickets to Monday Networking Event, Monday Lunch and Tuesday Lunch, and access to educational sessions; <b>DOES NOT INCLUDE Texas PRIMA Membership</b>	4	3	2	1	
Texas PRIMA Memberships	4	3	2	1	
Recognition at conference Keynote Session and Monday Networking Event	✓				
Company Logo, on daily breakfast coupons given to Public Entity Registrants	✓				
Microphone time at select conference events – for promotion of relationship with Texas PRIMA, not a sales opportunity	✓				
Company logo included on conference signage and exhibitor listing	✓	✓			
Company logo on Texas PRIMA co-branded attendee tote bags and registration kick panels	✓				
Corporate Promotional Item in attendee bags – Sponsor to supply items	✓				
(1) Scrolling banner advertisement on conference mobile app	✓				
Pre-registration List (sortable spreadsheet) for pre-show marketing and Post-registration List for post-show follow-up	✓	✓	✓		
Pre-registration list (pdf) for pre-conference marketing and Post-registration list (pdf) for post-conference follow-up				✓	
<b>Recognition for contributors to Texas PRIMA's Scholarship Fund</b> <ul style="list-style-type: none"> <li>Sponsors (Platinum through Silver) contributing a minimum of \$250 to the fund will receive an invitation to attend the private Scholarship Recipient Reception.</li> <li>Exhibitors and others contributing a minimum of \$250 to the fund will receive recognition in printed materials.</li> </ul>	<b>MINIMUM additional \$250 contribution</b>				

<b>VIRTUAL INVESTMENT INFORMATION</b> <i>Based upon level of support, you will receive the following:</i>	<b>PLATINUM</b> \$10,000	<b>DIAMOND</b> \$7,500	<b>GOLD</b> \$5,000	<b>SILVER</b> \$2,500	<b>EXHIBITOR</b> \$1500
Recognition at Texas PRIMA regional seminars throughout the year	✓	✓	✓	✓	
Recognition in quarterly Texas PRIMA newsletters	✓	✓	✓	✓	
Recognition on Texas PRIMA Social Media Platforms	✓				
Premier listing in Texas PRIMA's online Buyer's Guide: description and contact information, plus identification with up to (3) Buyer's Guide categories	✓	✓	✓	✓	
Basic listing in Texas PRIMA's description and contact information, plus identification with up to (1) Buyer's Guide category					✓
Job Postings on Texas PRIMA website at no cost	✓	✓	✓	✓	
Company description and logo in the sponsor section of Texas PRIMA's website	✓	✓	✓	✓	
Company hyperlink from Texas PRIMA website to your company's website	✓	✓	✓	✓	✓
Corporate logo included in rotating advertisement on Texas PRIMA's website	✓				
One-time spotlight feature article in Texas PRIMA newsletter	✓	✓			
Access to Texas PRIMA membership listing in electronic format	✓	✓	✓		
<b>CONFERENCE-RELATED BENEFITS / RECOGNITION</b>					
Virtual Event passes; <b>DOES NOT INCLUDE Texas PRIMA Membership</b>	8	6	4	4	4
Texas PRIMA Membership	4	3	2	1	
Promotional Video Posted in Virtual Booth (2 - 5 minute max based on level of sponsorship)	5 minute	4 minute	3 minute	2 minute	2 minute
PDF Promotional Flyer Posted in Virtual Booth	✓	✓	✓	✓	✓
Sponsor "mic time" at new member orientation and award presentations (pre-recorded)	✓				
Recognition on Virtual Platform front page	✓				
Recognition on Virtual Event communications	✓	✓	✓	✓	
Pre-registration List (sortable spreadsheet) for pre-show marketing and Post-registration List for post-show follow-up	✓	✓	✓		
Pre-registration list (pdf) for pre-conference marketing and Post-registration list (pdf) for post-conference follow-up				✓	
<b>Recognition for contributors to Texas PRIMA's Scholarship Fund</b> <ul style="list-style-type: none"> <li>Virtual Only Sponsors (Platinum through Silver) contributing a minimum of \$250 to the fund will receive recognition at both the in-person and virtual event.</li> </ul>	<b>MINIMUM additional \$250 contribution</b>				