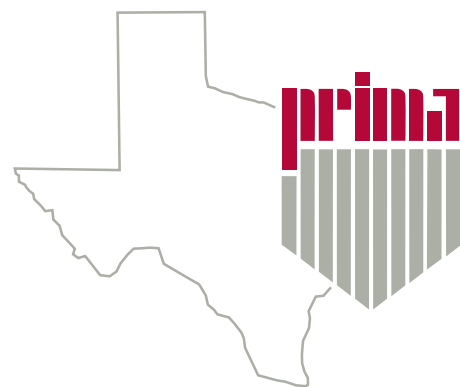


texasprima

Texas Chapter | Public Risk Management Association



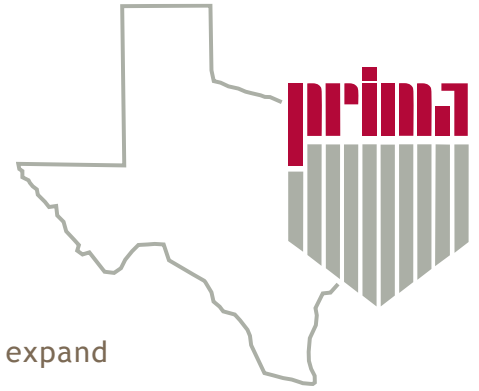
2010

Conference

Sponsorship & Exhibition
Opportunities

2010 conference

Come join us!



This is your invitation to join one of the largest concentrations of public entity risk management professionals in Texas. Take advantage of this opportunity to share your products and services and expand your business by becoming a sponsor/exhibitor at **Texas PRIMA's 21st Annual Conference and Exhibition** – Nov. 8-10, 2010 at the beautiful Hyatt Regency Lost Pines Resort & Spa in Lost Pines, Texas.

sponsorship opportunities

Texas PRIMA is fortunate to have Corporate and Risk Pool chapter sponsors. The participation of these sponsors allows us to provide educational opportunities for public risk management professionals at a cost they can afford.

To maximize visibility at Texas PRIMA's 2010 Conference and Exhibition, sponsors will:

- Select their exhibit booth location.
Assignment is done in turn based on sponsorship level and history.
- Receive recognition on conference signage.
- Receive recognition in conference program.
PLEASE NOTE: Only sponsoring companies are allowed to host events at the conference hotel during the conference. Any event must be pre-approved by Texas PRIMA and must not conflict with any Texas PRIMA event. Contact Lisa Gallo at 512-336-9029 ext. 101 for pre-approval.



Sponsors can strengthen name recognition efforts throughout the entire year – not just at conference.

Sponsorships begin at conference, continue until the next conference, and include:

- Enhanced advertising in Texas PRIMA's online buyer's guide and on their website.
- Recognition in Texas PRIMA's quarterly newsletter.
- Additional exposure to Texas PRIMA members at regional meetings.

86 percent of Texas PRIMA conference attendees surveyed have the purchasing power or a major influence in decision making ... and **96 percent** of those attendees visit the exhibition hall multiple times during the conference.

exhibit hall hours

Times are subject to change, but notification will be sent if any changes are made.

MONDAY / Nov. 8, 2010 ... 1p - 6:30p

TUESDAY / Nov. 9, 2010 ... 10a - 6p

conference schedule

SUNDAY / November 7

- 12p - 5p Golf Tournament
- 5p - 7p Welcome Reception *(at golf course)*

MONDAY / November 8

- 7a - 8:30a Breakfast
- 8a - 12p Exhibitor Move-In
- 8:30a - 9:45a Educational Sessions
- 10a - 11:30a General Session / Keynote Address
- 11:45a - 1p Business Meeting & Luncheon
- 1p - 1:45p Exhibit Hall Open *(dessert served in Exhibit Hall)*
- 1:45p - 3p Educational Sessions
- 3p - 3:30p Beverage Break *(in Exhibit Hall)*
- 3:30p - 4:45p Educational Sessions
- 5p - 6:30p Networking *(in Exhibit Hall)*
- 7p - 11p Opening Night Reception

TUESDAY / November 9

- 7a - 8a Breakfast
- 8:30a - 9:45a Educational Sessions
- 10a - 10:45a Break *(in Exhibit Hall)*
- 10:45a - 12p Educational Sessions
- 12:15p - 1:30p Awards Luncheon
- 1:30p - 2:45p Educational Sessions
- 3p - 3:30p Break *(in Exhibit Hall)*
- 3:30p - 4:45p Educational Sessions
- 4:45p - 6p Sponsor Appreciation Reception *(in Exhibit Hall)*

WEDNESDAY / November 10

- 7a - 8a Breakfast
- 8:30a - 9:45a Educational Sessions
- 10a - 11:15a Closing General Session

Cash giveaways from Texas PRIMA occur during breaks to enhance Exhibit Hall traffic.

Exhibitors are encouraged to offer door prizes.

A message board will be provided for exhibitors to post their door prize winners. Sponsoring organizations door prizes will be announced at the Sponsor Appreciation Reception.



host hotel & accommodations

This year's conference will be at the beautiful **Hyatt Regency Lost Pines Resort & Spa** in Lost Pines, Texas.

Texas PRIMA has obtained a special group rate for corporate/vendor:

\$175*

single/double occupancy

** plus applicable state and local taxes – currently 13%, but subject to change*

NOTE: Be certain to mention that you are with Public Risk Management Association and attending the Texas PRIMA 2010 Convention to receive the special group rate.

HOTEL RESERVATION DEADLINE:

October 6, 2010



EXHIBIT INFORMATION

Exhibit booth space is assigned on a priority-point basis. Points are awarded based on exhibitor history with Texas PRIMA. Additional priority points are awarded for an increase from exhibitor level to sponsorship level.

size: 10' x 10'

cost: \$1,500

exhibit space includes:

- standard 10' x 10' draped booth
 - (1) booth identification sign
 - (1) 6' table (*skirted and draped*)
 - (2) side chairs
 - electrical service
 - (2) exhibitor badges and (2) tickets to the Opening Night Reception
- (PLEASE NOTE: exhibitor badges do not include CE sessions or luncheon tickets)*
- listing in conference program
 - standard listing in the online Buyers' Guide on Texas PRIMA's website

Additional purchase prices:

exhibit hall badges = \$35

luncheon tickets = \$35

reception tickets = \$50

2009 sponsor recognition

These sponsors enable Texas PRIMA to bring together a unique partnership of government and industry in a coordinated effort to offer its members exceptional educational resources and networking opportunities.

platinum sponsors

- McGriff Seibels & Williams Inc.
- AS&G Claims Administration Inc.
- JI Companies
- CIGNA
- Aetna

diamond sponsor

- Holmes Murphy & Associates

gold sponsors

- Munich Reinsurance America
- Texas Political Subdivisions
- TRISTAR Risk Management
- UnitedHealthcare
- Surplus Lines Stamping Office of Texas

silver sponsors

- CorVel Corporation
- Argus Services Corporation
- TASB Risk Management Fund
- Arthur J. Gallagher Risk Management Services, Inc.
- TML Intergovernmental Employee Benefits Pool
- Wells Fargo Insurance Services USA, Inc.
- Texas Association of Counties
- TML Intergovernmental Risk Pool
- Scott & White Prescription Services
- York Insurance Services Group Inc.
- Cotton USA
- Hirons & Associates, Inc.
- J.T. Parker & Associates, LLC
- Midwest Employers Casualty Company
- BMS Cat/Blackmon Mooring
- Assurant Employee Benefits
- Davis Vision/United Concordia

SPONSORSHIP INVESTMENT INFORMATION

PLATINUM LEVEL (\$10,000) sponsors receive the following:

- 10'x20' draped exhibit booth with sign ... *featuring (1) 6' table, (2) side chairs, and electrical service*
- (4) EACH: exhibitor badges (*includes Opening Night Reception tickets only*), conference registrations (*includes Opening Night Reception tickets and luncheon tickets*), golf tournament registrations, and Texas PRIMA memberships
- recognition at Conference Opening Session and a listing in the Conference Program
- company logo included on conference signage and exhibitor listing
- company logo and description on Texas PRIMA's website, with hyperlink to your company's website
- inclusion of corporate promotional item in conference attendees' bags (sponsor to supply items)
- recognition in quarterly Texas PRIMA newsletters – plus a one-time spotlight feature article
- premier listing in Texas PRIMA's online Buyer's Guide
- access to Texas PRIMA membership listing (*electronic format*)
- pre-registration list (*sortable spreadsheet*) for pre-show marketing and post-registration list for post-show follow-up

DIAMOND LEVEL (\$7,500) sponsors receive the following:

- 10'x20' draped exhibit booth with sign ... *featuring (1) 6' table, (2) side chairs, and electrical service*
- (3) EACH: exhibitor badges (*includes Opening Night Reception tickets only*), conference registrations (*includes Opening Night Reception tickets and luncheon tickets*), golf tournament registrations, Texas PRIMA memberships
- a listing in the Conference Program
- company logo included on conference signage and exhibitor listing
- company logo and description on Texas PRIMA's website, with hyperlink to your company's website
- recognition in quarterly Texas PRIMA newsletters – plus a one-time spotlight feature article
- premier listing in Texas PRIMA's online Buyer's Guide
- access to Texas PRIMA membership listing (*electronic format*)
- pre-registration list (*sortable spreadsheet*) for pre-show marketing and post-registration list for post-show follow-up

GOLD LEVEL (\$5,000) sponsors receive the following:

- 10'x10' draped exhibit booth with sign ... *featuring (1) 6' table, (2) side chairs, and electrical service*
- (2) EACH: exhibitor badges (*includes Opening Night Reception tickets only*), conference registrations (*includes Opening Night Reception tickets and luncheon tickets*), golf tournament registrations, and Texas PRIMA memberships
- a listing in the Conference Program
- hyperlink from Texas PRIMA website to your company's website
- recognition in quarterly Texas PRIMA newsletters
- premier listing in Texas PRIMA's online Buyer's Guide
- pre-registration list (*PDF*) for pre-show marketing and post-registration list for post-show follow-up

SILVER LEVEL (\$2,500) sponsors receive the following:

- 10'x10' draped exhibit booth with sign ... *featuring (1) 6' table, (2) side chairs, and electrical service*
- (2) exhibitor badges (*includes Opening Night Reception tickets only*)
- (1) EACH: conference registration (*includes Opening Night Reception and luncheon tickets*) and Texas PRIMA membership
- a listing in the Conference Program
- recognition in quarterly Texas PRIMA newsletter
- premier listing in Texas PRIMA's online Buyer's Guide
- pre-registration list (*PDF*) for pre-show marketing and post-registration list for post-show follow-up

NOTE: There are NO exclusive sponsorships for functions at Texas PRIMA's 2010 Conference.

about Texas PRIMA

Texas PRIMA is one of the largest and most active state chapters affiliated with National PRIMA. Texas PRIMA offers educational programs, seminars, newsletters and Texas's premier public risk management conference and exhibition. Texas PRIMA has members throughout the state representing all types of public entities; members' job functions include **risk/insurance management, benefits management, finance, personnel, claims, and safety/loss control** ... among others.

Once a year at the Texas PRIMA conference, more than 500 industry professionals come together to learn more about issues, challenges and solutions with which they are faced daily.



reserve your space for the 2010 conference

- ❑ Complete the enclosed agreement – taking a moment to carefully read the rules and regulations outlined on the back.
- ❑ After completing the agreement, have it signed by your company's official representative. Include the deposit (50 percent of sponsorship/exhibit price) for processing and return to Texas PRIMA.
- ❑ Additional full conference registrations are available at the public entity rate. Also available are additional booth personnel badges (\$35; exhibit hall access only), additional Opening Night Reception tickets (\$50), and additional luncheon tickets (\$35).
- ❑ Booth assignments are typically made at the end of August. At that time you will receive a booth confirmation, and more information about the programs and other events that are planned for the 2010 Annual Conference and Exhibition.
- ❑ The Exhibitor Service Kit will be mailed directly from Freeman Decorating, the general service contractor, four to six weeks prior to the show. This kit contains information on show services and drayage/freight handling rates.



for more information

CONFERENCE | SPONSORSHIP | EXHIBITORS

Lisa Gallo • 512-336-9029 ext. 101 • lisa.gallo@horizonmeetings.com

EXHIBIT HALL DECORATORS

Freeman Decorating • Exhibit Service Department • 210-227-0341

MEMBERSHIP

Ashley Waggoner • 512-394-0719 • info@texasprima.org



sponsorship / exhibitor agreement

Texas PRIMA 21st Annual Conference and Exhibition

Nov. 8-10, 2010 | Hyatt Regency Lost Pines Resort & Spa | Lost Pines, Texas

Please read and complete form carefully (including all signatures). This agreement becomes valid only when accompanied by deposit (minimum of one-half the total cost of the CHAPTER SPONSOR or EXHIBITOR level of participation) to Texas PRIMA. Agreements with deposit are due with contract; remaining balance is due and payable no later than Sept. 10, 2010. If application is made after Sept. 10, 2010, total amount must accompany signed agreement. (See rules and regulations governing cancellations and refunds.)

LEVEL OF PARTICIPATION (see exhibitor prospectus for benefits of each level)

- CHAPTER SPONSOR** (Indicate level below; sponsorship is conference-to-conference. Sponsors will be allowed up to three choices of booth location, based on sponsorship level and history.)
- PLATINUM.... \$10,000 (deposit required = \$5,000)
 - DIAMOND \$7,500 (deposit required = \$3,750)
 - GOLD \$5,000 (deposit required = \$2,500)
 - SILVER \$2,500 (deposit required = \$1,250)
- OR –
- EXHIBITOR** \$1,500 (deposit required = \$750)

Booth assignments are made on a priority-point basis. Points are awarded based on exhibit/sponsorship history with Texas PRIMA.

TOTAL DUE: \$ _____ (sponsor/exhibitor fee)

– deposit remitted with agreement: ... \$ _____ (minimum 50% non-refundable deposit due with contract)

– balance due by Sept. 10, 2010..... \$ _____ (I authorize Texas PRIMA to charge the remaining balance due by Sept 10, 2010 on credit card listed below.) _____
initial

PRIMARY CONTACT INFORMATION (for contact purposes only – this information will not be used for publication)

NOTE: Emails will be sent solely to the primary contact. Primary contact is expected to forward all necessary communication to exhibit personnel, etc.

PLEASE NOTE: Any event planned during this conference by a sponsor or exhibitor must be approved prior to conference time by Texas PRIMA; for pre-approval, contact Lisa Gallo at 512-336-9029 ext. 101 or lisa.gallo@horizonmeetings.com.

Company: _____

Address: _____

City / State / Zip: _____

Primary Contact: _____ Phone: _____ E-mail: _____

DO NOT LOCATE US NEAR THE FOLLOWING COMPANIES:

YOU MAY LOCATE US NEAR THE FOLLOWING COMPANIES:

METHOD OF PAYMENT:

- check (make payable to Texas PRIMA) VISA MasterCard AMEX

Card number _____ Security code: _____ Expiration date _____

Cardholder Name _____ Cardholder signature _____

Credit card billing address (if different from above): _____

I authorize Texas PRIMA to charge the above credit card for: deposit now & balance due by Sept. 10, 2010 deposit only

As the above-indicated Contact, I have read and understand the rules and regulations (listed on back) which govern the Texas PRIMA Annual Conference and Exhibition that are a part of this agreement and agree to abide by said rules and regulations. I certify to Texas PRIMA that I have authority to enter into this agreement and sign the same on behalf of the company listed above.

Signature _____ Title _____ Date _____

Return original agreement with minimum non-refundable deposit with contract (retain a copy of this agreement for your records) to:

Texas PRIMA | P.O. Box 4693 | Austin, Texas 78765 | 512-394-0720 fax | Tax ID #74-2762182

Sponsor/Exhibitor Rules and Regulations for Texas PRIMA Exhibition

1. GENERAL

These Rules & Regulations are established for the mutual protection of Texas PRIMA and sponsors/exhibitors. Texas PRIMA reserves the right to make changes to rules, regulations, or the general plan of the conference/exhibition as may be deemed in the best interest of Texas PRIMA, the sponsors/exhibitor or the conference/exhibition. All matters not specifically covered by these Rules & Regulations shall be subject to the decision of Texas PRIMA.

2. PAYMENT AND CANCELLATIONS

The Sponsorship/Exhibitor Agreement is valid only when the application is accompanied with a non-refundable deposit of 50% of the total fee due. If any sponsor/exhibitor fails to pay as required by the Application, or fails to observe and abide by these Rules & Regulations, Texas PRIMA reserves the right to terminate this agreement immediately without refund of any monies previously paid. If a sponsor/exhibitor wishes to cancel their participation, written notice must be received (45) days prior to the date of the Conference opening to receive a refund of any money paid to Texas PRIMA over and above the non-refundable deposit. No refunds will be made if space is cancelled within forty-five (45) days of Conference opening. This Agreement may transfer, with written consent of Texas PRIMA, in the event the company is sold during the term of this Agreement.

3. USE OF EXHIBIT SPACE

Space is to be used for the Exhibitor whose name appears on the Sponsor/Exhibitor Agreement. Exhibitors may not sublet or resell any portion of their space nor allow their badges to be used by unauthorized persons. All signs/displays in an exhibit must be related to the exhibitor's company. All efforts to advertise and operate the exhibit must be conducted so as not to trespass on the rights of other exhibitors or visitors. Texas PRIMA reserves the right to prohibit or restrict and, if necessary, remove or require correction of any exhibit that is unsuitable or objectionable for the Texas PRIMA Conference or the exhibit area. Exhibitors must observe fire and safety rules as required by the exposition location and/or local fire department. Exhibitors shall not cause any violation of the rules of the exposition location.

4. EXHIBITOR STAFF/PERSONNEL

During official exhibition hours, a representative from the exhibiting firm must be in the exhibition booth at all times. A maximum of four (4) individuals (per 10'x10' booth space) will be allowed to work in a booth at any one time. All booth staff will be required to wear the official conference badge issued at registration. Additional exhibit hall badges may be purchased for \$35. Staff replacements after Nov. 2, 2010 will be processed onsite.

5. EXHIBIT SPACE ASSIGNMENTS

Booth assignments are made on a priority-point basis. Points are awarded based on sponsorship/exhibit history with Texas PRIMA. Texas PRIMA reserves the right to alter the exhibit hall floor plan and/or an exhibitor's assigned space if it is deemed necessary in the best interest of the exhibition. Before exercising its discretion, Texas PRIMA will consult with the exhibitor.

6. EXHIBIT SETUP & TEAR DOWN

Adequate setup and tear down time and will be allowed. Setup and tear down times are subject to change, in which case all exhibitors will be notified via email and/or in writing. Exhibit setup and tear down is not allowed during exhibit hours. There are no exceptions to this rule without prior approval. It is incumbent upon the exhibitor to coordinate with the official conference decorator to ensure that all material is scheduled for arrival at the exhibit hall in ample time to be erected and ready when the conference officially opens. Texas PRIMA reserves the right to assign labor to setup any exhibit that is not in the process of being erected two (2) hours prior to the completion deadline on designated setup day. The exhibitor will pay all charges for labor. Exhibitor shall be liable for all storage and handling charges for failure to remove exhibits and materials by specified time and date.

7. NON-EXHIBITING COMPANIES

Persons connected with non-exhibiting companies are prohibited from any dealing, exhibiting, or soliciting within the exhibit area. Exhibitors are urged to report immediately any violations of this rule to the Conference Manager.

8. SECURITY

Every reasonable precaution will be taken by Texas PRIMA to protect property during installation, exhibit hours, and removal. Texas PRIMA, however, will have no liability for any loss or damage sustained by an exhibitor during such hours or at any time, whatever the cause. Exhibitors are responsible for securing items in their booth.

9. DAMAGE TO EXHIBIT FACILITIES

The exhibiting company must leave space assigned and occupied in the same condition as when possession began. Exhibitor is liable for damage to walls, columns, floor, carpet, furniture, etc.

10. INDEMNITY

It is expressly understood and agreed that the exhibitor will hold harmless and make no claim against Texas PRIMA nor any of its officers, members, or agents for any loss, damage to, or destruction of property, nor for any injury that may occur to the exhibitor, its agents, its employees, invitees, guests, or other exhibitors while in the exhibit facilities, nor for any damages of any nature or character whatsoever, including direct or indirect damage as a result of loss of business arising out of the exhibition or cancellation thereof.

11. NON-ENDORSEMENT

The exhibiting of products and services at the Texas PRIMA Annual Conference does not constitute an endorsement by Texas PRIMA of any product or service exhibited. Exhibitors are not permitted to represent in any manner that Texas PRIMA has endorsed goods or services supplied by them.

12. CANCELLATION OF EXHIBITION

Should any emergency arise prior to the opening date of the Exhibition that would necessitate cancellation of the Conference (such as fire, strike, or other circumstances), it is understood and agreed that Texas PRIMA will reschedule the event as near the original date and site as possible. If the event is not rescheduled, Texas PRIMA will refund the fees paid by the exhibitor.